**Typography**

Hive Communications

Hive Communications

Hive Communications

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Hive Communications



**Minimalust**

**Orkney**

**Logo inspirations**







(the lines on the logo is not too dissimilar to powerbuy’s 5 little men)

 



This is probably the close of where my idea was for font. Colour is not good. But the limited use of Hex is not bad. A bit too much, but not bad.

**Colour scheme:**

Primarily Blue with a hint of yellow/orange – reflects professional and yet creative/fun

**Current product/business is PowerBuy**

**Hive Communications will be the PowerBuy parent company.**

**No plans to change PowerBuy branding just yet.**

Current Powerbuy Logo as reference below:

 